







Presenters:

Online attendees – Text question process



When the Question function is available, the messaging tab will appear at the top of the app

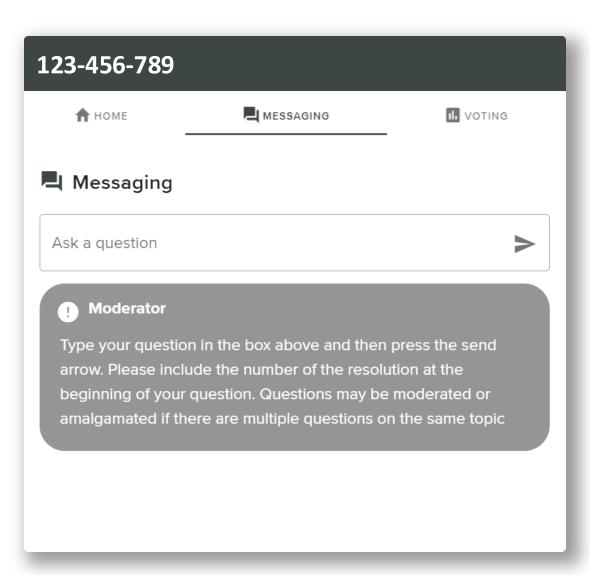


To send in a question, click in the 'Ask a question' box, type your question and press the send arrow



Your question will be sent immediately for review





Online attendees – Audio question process



To ask a question verbally please dial the number shown on the main information page. Enter your meeting ID followed by #.

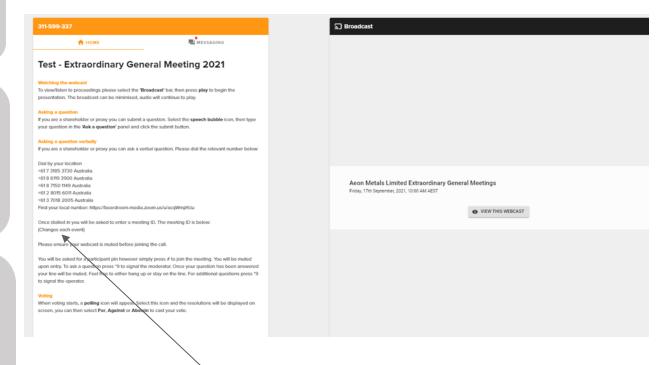
You will be asked for a participant pin however simply press # to join the call.

To ask a question press *9 to signal the moderator.

Once your question is answered your line will be muted.

Feel free to either hang up or stay on the line. For additional question press *9 to signal the operator.

Please ensure your webcast is muted before joining the call.



Meeting ID can be found here

Online attendees – Voting



When open, the vote will be accessible by selecting the voting tab at the top of the screen



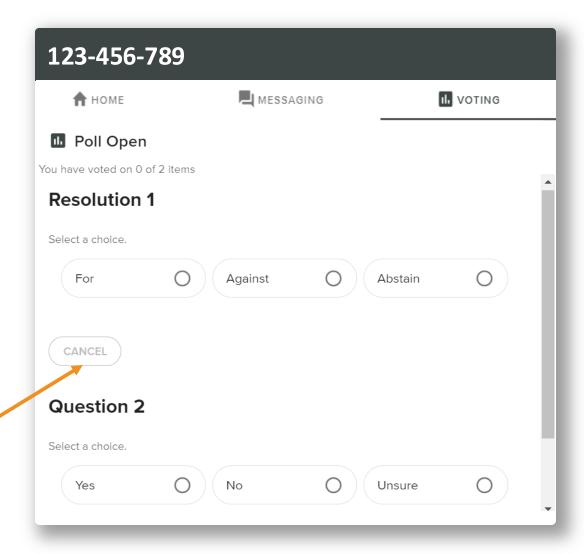
To vote simply select the direction in which you would like to cast your vote. The selected option will change colour

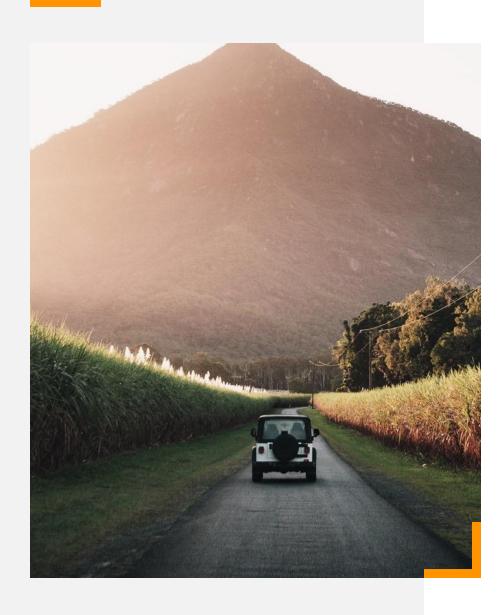
For

Against

Abstain

There is no submit or send button, your selection is automatically recorded. You can change your mind or cancel your vote any time before the poll is closed





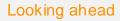
Contents

| Generation Development Group | | Generation Development Group Outlook | 18 |
|--|----|--------------------------------------|----|
| Chairman's address | 6 | | |
| About Generation Development Group | 7 | Questions | 19 |
| FY24 highlights and key performance measures | 8 | | |
| FY24 Financial result summary | 9 | Financial reports | 20 |
| | | | |
| Generation Life | | Resolution | |
| Key highlights | 11 | Resolution 1 | 22 |
| Momentum into FY25 | 13 | Resolution 2 | 23 |
| | | Resolution 3 | 24 |
| Lonsec Group | | Resolution 4 | 2 |
| Key highlights | 15 | | |
| Revenue and Gross Profit by Division | 16 | Appendices | 2 |
| Lonsec Investment Solutions | 17 | | |

Chairman's address

What we achieved this year

Overview of the FY24 year that was



Growth and opportunities in FY25



Thank you to shareholders for your continued support



Rob Coombe Non-Executive Chairman

Grant Hackett OAM

Chief Executive Officer and

Managing Director of Generation Life



Chief Financial Officer



William Bessemer Non-Executive Director



Terence Wong



Giselle Collins Independent Non-Executive Director



Christine Christian AO Independent Non-Executive Director



Amanda Gawne Company Secretary





Founded in 1991, Generation Development Group Limited is an ASX listed company that specialises in providing development capital to financial sector businesses.

Investment Opportunities

A trusted partner in providing smart and innovative tax-effective investment solutions.



Lonsec



\$3.3bn

Funds Under Management

Up 26%



\$11.2m

Underlying earnings (Group)

Up 55%



\$657m

Investment Bond Sales

Record annual sales Up 28%



Up 37% and 55%



Lonsec Investment Solutions FUM

Up 21%



Investment-linked lifetime annuity

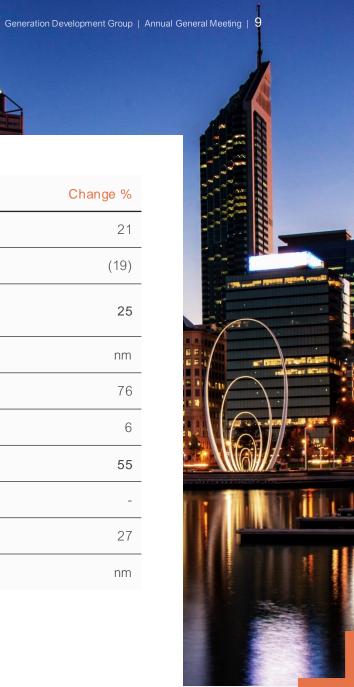
Total FUM of \$33m Up 104%

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FY24 Financial result summary

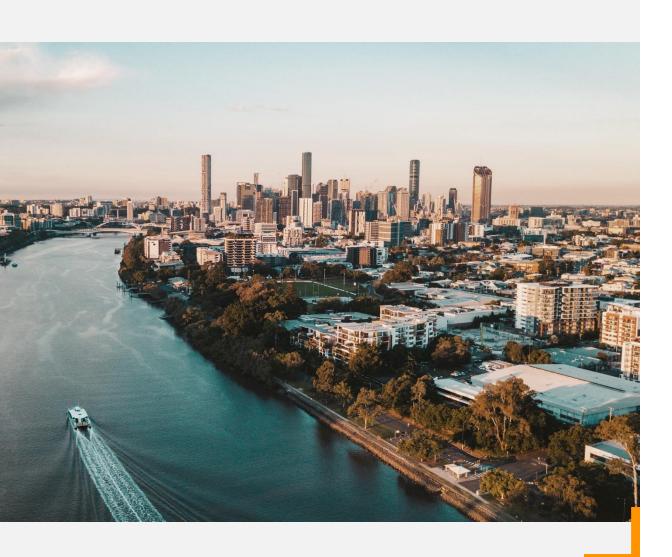
Generation Development Group

| | FY24 | FY23 | Change | Change % |
|---|----------|----------|---------|----------|
| Revenue ¹ (A\$'000) | 48,510 | 40,201 | 8,309 | 21 |
| Expenses ¹ (A\$'000) | (38,199) | (31,985) | (6,214) | (19) |
| Underlying profit after tax benefit – Life/Admin business (A\$'000) | 10,311 | 8,216 | 2,095 | 25 |
| Income tax expense (A\$'000) | (1,166) | (14) | (1,152) | nm |
| Investment in associates – normalised share of profit (A\$'000) | 6,355 | 3,613 | 2,742 | 76 |
| Annuity business costs (net of tax) (A\$'000) | (4,298) | (4,596) | 298 | 6 |
| Underlying profit after tax (A\$'000) | 11,202 | 7,219 | 3,983 | 55 |
| DPS (A\$) | 0.02 | 0.02 | - | - |
| FUM (A\$'bn) | 3.3 | 2.6 | 0.70 | 27 |
| Cash and cash equivalent ² (A\$'000) | 169,952 | 16,979 | 152,973 | nm |



^{1.} Underlying excluding Benefit Funds and non-recurring, including income tax benefit

^{2.} Includes term deposits and cash of \$150million from the capital raised to fund Lonsec acquisition, and excludes cash attributable to the Benefit Funds





Pioneer and market leaders of Australia's first truly flexible investment bond and proud to be innovating the retirement income landscape with an investment-linked lifetime annuity.

FY24 highlights and key performance measures

Generation Life

Life Business FUM

\$3.3 billion Up 26%

Sales

Investment bond sales \$657 million

Annuity product sales

\$17 million

Market Share

48% of annual market inflows¹ (12 months to 31 March 2024)

APL's

714 Up 8% **Product Rating**

Investment bond
"Highly Recommended" by
Chant West^{2,5}

LifeIncome

"Superior 4 stars" by SQM⁵

Active Financial Advisers³

2,271 **Up 22%** **New Bond Numbers**

27,230 Up **27**% Savings Plan⁴

\$95 million Up 8%

Investment options

LifeBuilder / ChildBuilder / FuneralBond 68 Options

Generation Life Tax Effective Equity Income Fund

3 Options/ Classes

LifeIncome 29 Options Average Investment Term

14.8 years⁶

^{1.} Plan for Life, Investment Bonds Market Report for period ended 31 March 2024.

^{2.} Refer to page 28 for further information about ratings for Generation Life Investment Bonds (Child Builder and Life Builder). The Generation Life Tax Effective Equity Income Fund has a Recommended Chant West rating.

^{8.} Refer to page 28 for the definition of Active Financial Adviser and recent changes to reporting.

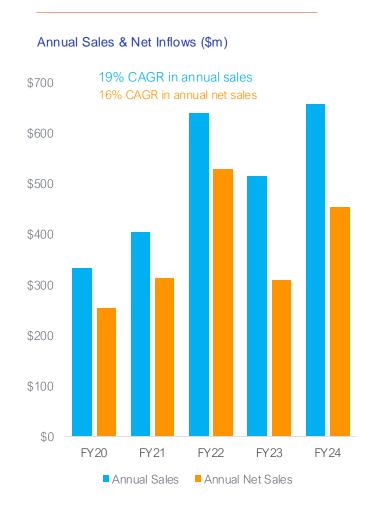
[.] Automatic ongoing additional contributions from existing investment bond policyholders.

Following the successful purchase of all the remaining shares in Lonsec on 1st August 2024, Generation Life is no longer able to obtain research rating from Lonsec (conflict of interest) in accordance with ASIC regulatory guide RG79.136.

^{6.} Average investment term = 1 / Average annual withdrawal rate over 3 years.

Continued improvements in all key metrics

Generation Life



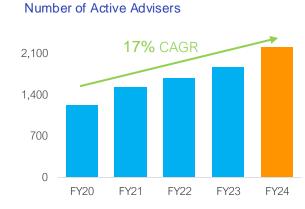
Number of New Applications 28,000 24,000 20,000 16,000 12,000 8,000 4,000

FY22

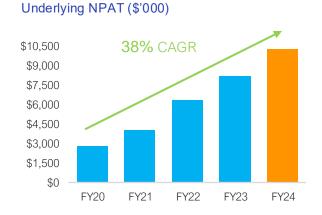
FY23

FY20

FY21





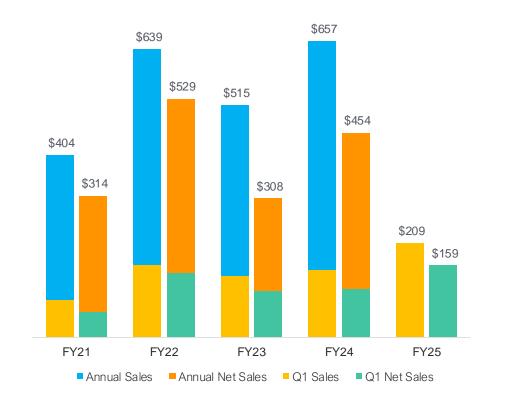


Strong momentum into FY25

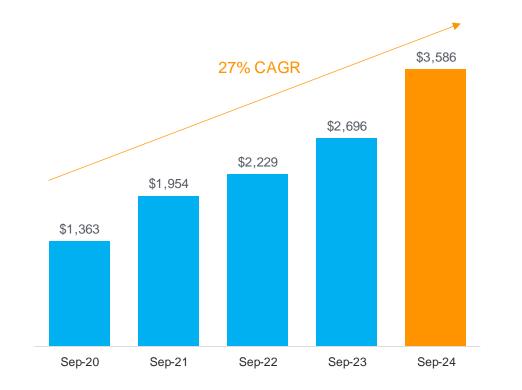
Generation Life September 2024 quarter

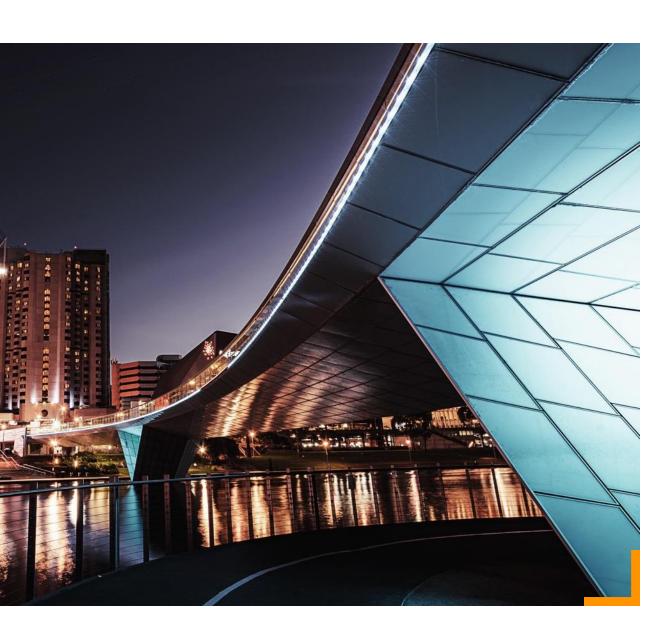
Generation Development Group | Annual General Meeting | 13

Annual Sales & Net Inflows (\$millions)



Closing Funds Under Management in September (\$millions)

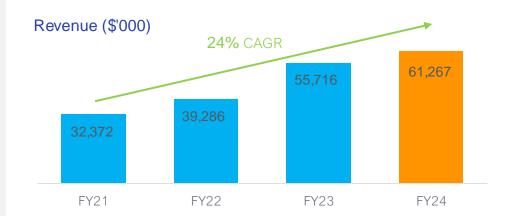




Lonsec

Experts in investment research, consulting and managed accounts

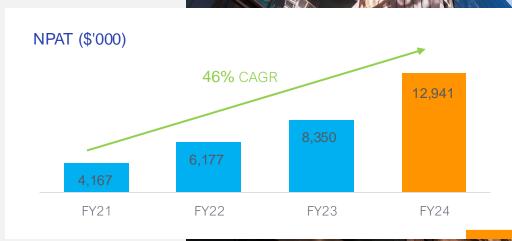
Underlying Lonsec Financial Results Lonsec Group





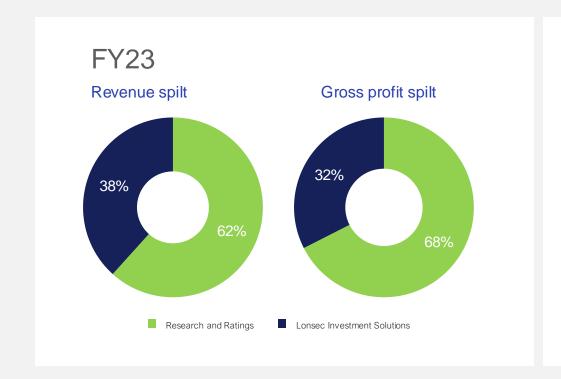


Generation Development Group | Annual General Meeting



^{*}Commencing FY24, marketing, technology, risk and compliance costs were allocated to gross profit to better reflect cost attribution.

Revenue and Gross Profit by Division Lonsec Group





40%



Lonsec Investment Solutions

Lonsec Group



Jun-20 Sep-20 Dec-20 Mar-21 Jun-21 Sep-21 Dec-21 Mar-22 Jun-22 Sep-22 Dec-22 Mar-23 Jun-23 Sep-23 Dec-23 Mar-24 Jun-24 Sep-24

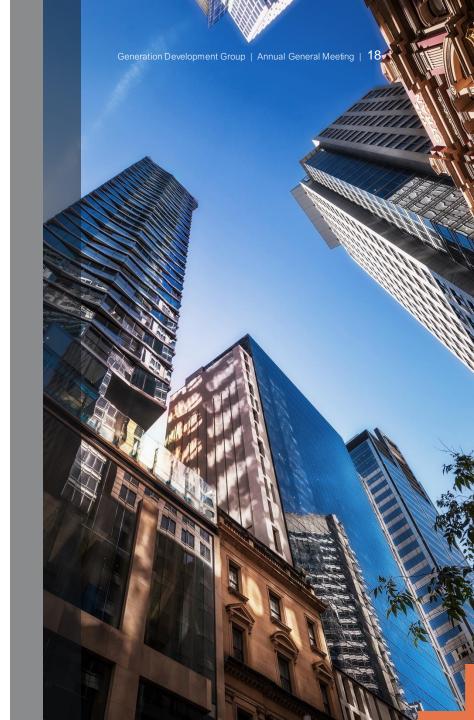
Generation Development Group outlook

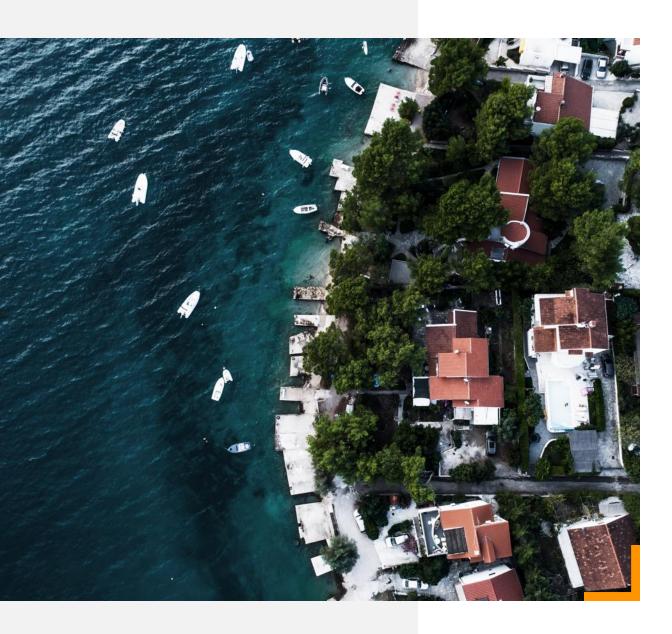
Confident that the current sales momentum will continue – capitalising on the legislative tailwinds from the proposed double tax rate on earnings of super balances above \$3m and redesigned stage 3 tax cut changes

Continue to innovate our investment bond offering and Tax Optimised options on our investment menu, and focus on strategic relationships with superannuation funds to grow LifeIncome

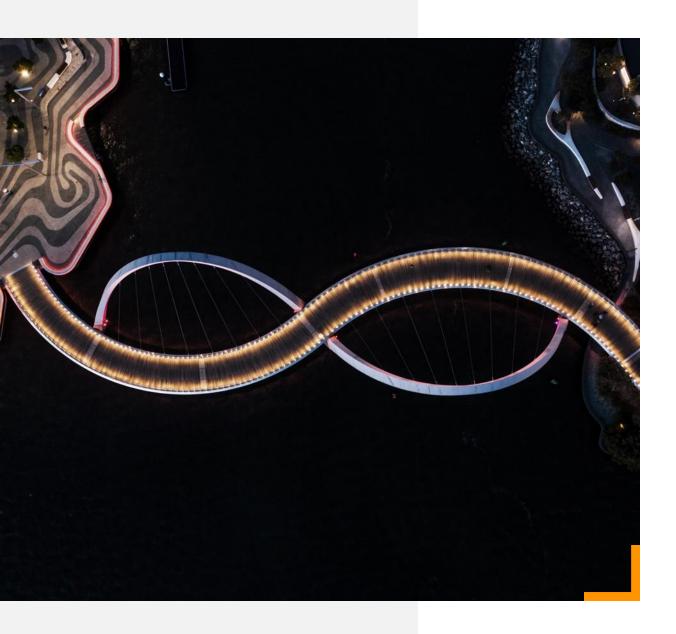
Lonsec Research continues to deliver strong results, and we will focus on building out new products for Lonsec Investment Solutions and increasing Research capability

Prudently pursue investment
opportunities that are complementary or
well positioned for future growth in the
financial services sector

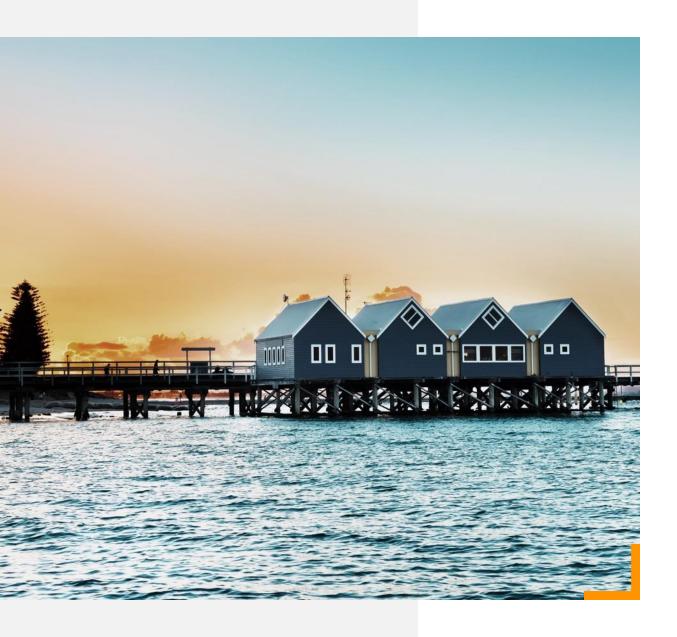




Questions



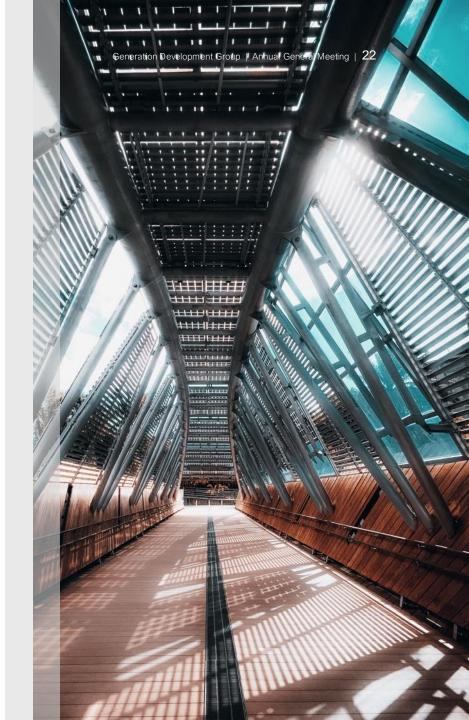
Financial Reports



Resolutions

Resolution 1 Remuneration Report

| For | Against | Proxy's Discretion | Abstain/Excluded |
|-------------|-----------|--------------------|------------------|
| 120,104,270 | 1,594,862 | 12,164,183 | 12,609,639 |
| 89.72% | 1.19% | 9.09% | |



Resolution 2 Re-election of Ms. Giselle Marie Collins as a Director

| For | Against | Proxy's Discretion | Abstain/Excluded |
|-------------|-----------|--------------------|------------------|
| 130,176,554 | 4,132,217 | 12,164,183 | 0 |
| 88.88% | 2.82% | 8.30% | |



Resolution 3 Election of Ms. Christine Christian as a Director

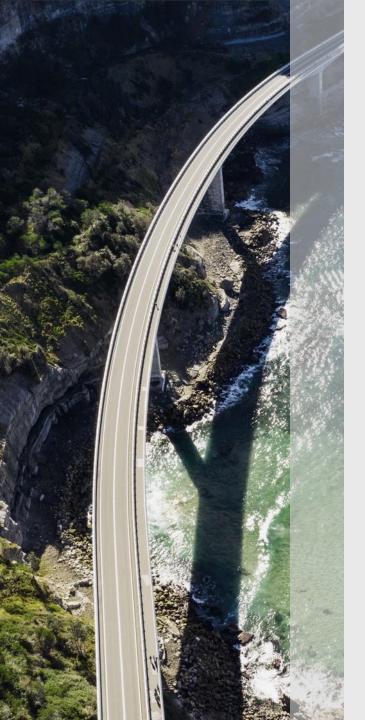
| For | Against | Proxy's Discretion | Abstain/Excluded |
|-------------|-----------------|--------------------|------------------|
| 129,394,096 | 51 | 17,078,807 | 0 |
| 88.34% | Less than 0.01% | 11.66% | |



Resolution 4 Increase in Remuneration Pool for Non-Executive Directors

| For | Against | Proxy's Discretion | Abstain/Excluded |
|-------------|-----------|--------------------|------------------|
| 112,459,521 | 4,503,735 | 17,079,307 | 12,430,391 |
| 83.90% | 3.36% | 12.74% | |







Outthinking today.

Disclaimer

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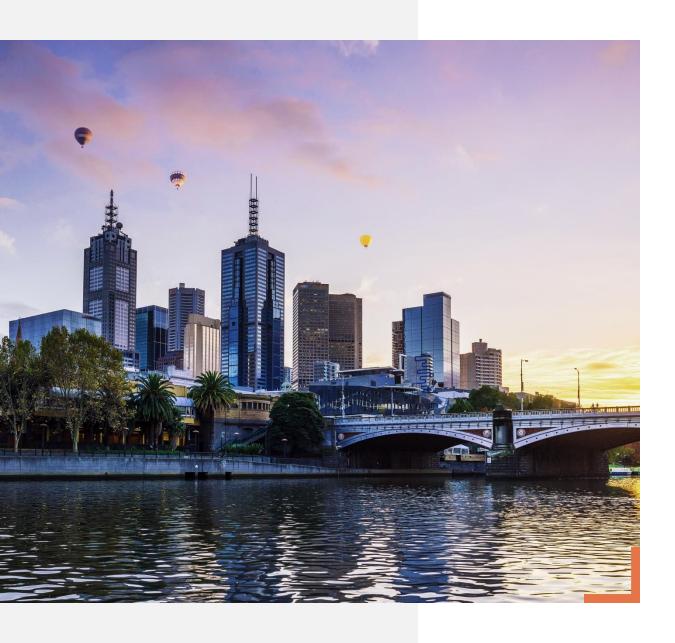
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Active Financial Adviser: Active Financial Adviser number defined as financial advisers who have written business in the last 12-month period that remain active at the reporting period close date.

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This presentation has been authorised by the Board.



Appendices



5 key uses of investment bonds

Generation Life investment bonds are designed to provide tax-effective investment solutions to help secure a financial future across all generations.

1

Alternative to superannuation

The most tax-effective investment solution after super

2.

Estate planning

Be in control of transferring wealth

3.

Saving for a child

Meeting the rising costs of future generations

4.

Trusts

Reducing distributable income within trusts 5.

Government entitlement

Improving pension entitlements

9 key features of investment bonds

Life Insurance and Tax Act

Maximum tax rate of 30%

Tax Optimised generally ranges between 10% - 15%*

No distributions and access to funds at anytime

Tax paid - no personal tax after 10 years - tax advantages within 10 years 125% advantage

Portability and taxfree transfers

No personal capital gains tax on investment switching

No tax file number required

Creditor protection

Can be structured as a non-estate asset

^{*} Estimated average tax rates being the estimated average annual tax as a percentage of earnings for each 12-month period over a forecast period of 15 years. Actual tax amounts payable are not guaranteed and may vary from year to year based on, amongst other things, the earnings of an investment option.

Our leading investment menu Investment bonds

At Generation Life, we offer a wide range of investment options to meet investment objectives.

68 investment options across all major asset classes including 26 Tax Optimised investment options.

| 23 x | Diversified |
|------|------------------------------|
| 13 x | Australian shares |
| 13 x | International shares |
| 6 x | Australian fixed interest |
| 4 x | Property |
| 6 x | International fixed interest |
| 2 x | Alternatives |
| 2 x | Cash and deposits |





































































6 core uses of LifeIncome

Qualify or bring forward the age to access the Age Pension and ancillary benefits

Minimising the impact of an inheritance on your Age Pension benefits

Providing peace of mind to spend in retirement and avoiding 'regret risk'

Income layering alongside accountbased pension and Age Pension

Protecting your spouse / loved one with income for life or a death benefit payment



client risk profile with the ability to switch at anytime¹







8 key features of LifeIncome

Investment-linked lifetime annuity

Single or reversionary

Reversionary beneficiary

Money available to support spouse or loved one² between ages of 50 and 95

Investment menu

29 options with the ability to switch at anytime¹

LifeBooster

More income sooner

0% tax environment

Investment earnings within LifeIncome are tax-free

LifeIncome Flex

Increase starting income by choosing a reduced income when investor or their reversionary passes away

Dollar-cost averaging

tion Development Group | Annual General Meeting | 32

Progressive investment

Death Benefit³ and Withdrawal Benefit⁴

Flexibility and peace of mind

- 1. Brief exclusion period applies refer to the Product Disclosure Statement
- 2. If commencing LifeIncome with superannuation money, they can only nominate their spouse to receive income after they pass away. If commencing LifeIncome with non-superannuation money, they can nominate their spouse or any other person such as their child or sibling.
- 3. A lump sum Death Benefit is payable to your nominated beneficiaries or estate if you pass away during your Death Benefit Period.
- 4. A lump sum Withdrawal Benefit is available within the Withdrawal Period. The Withdrawal Period is equal to your Death Benefit Period. If your Lifelncome has the Lifelncome Flex feature, your Withdrawal Period is six months from the commencement of your policy.

Our leading investment menu Lifelncome

A wide range of investment options to meet investment objectives. You can hold any combination at any time.

We offer 29 investment options across multiple styles:

| 2 x | Retirement Portfolios |
|-----|--------------------------------------|
| 5 x | Single Sector Index funds |
| 8 x | Pre-Packaged Diversified Models |
| 3 x | Lower Volatility Outcome Based Funds |
| 5 x | Truly Active Single Sector Funds |
| 1 x | Inflation Linked Fund |
| 3 x | Responsible Investment funds |
| 1 x | Private Debt Fund |
| 1 x | Cash Fund |



































Generation Life

Highly recommended for over a decade

Awards











Research ratings



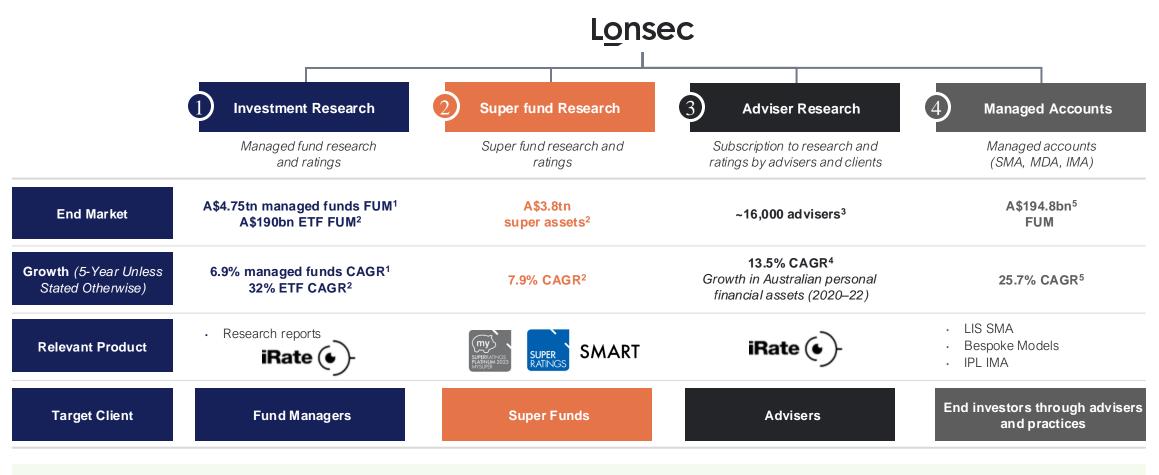


LifeIncome

Investment Bonds

Overview of Lonsec's key market segments

Lonsec operates in multiple large and fast-growing market segments



Lonsec is at the nexus of the Australian wealth management industry

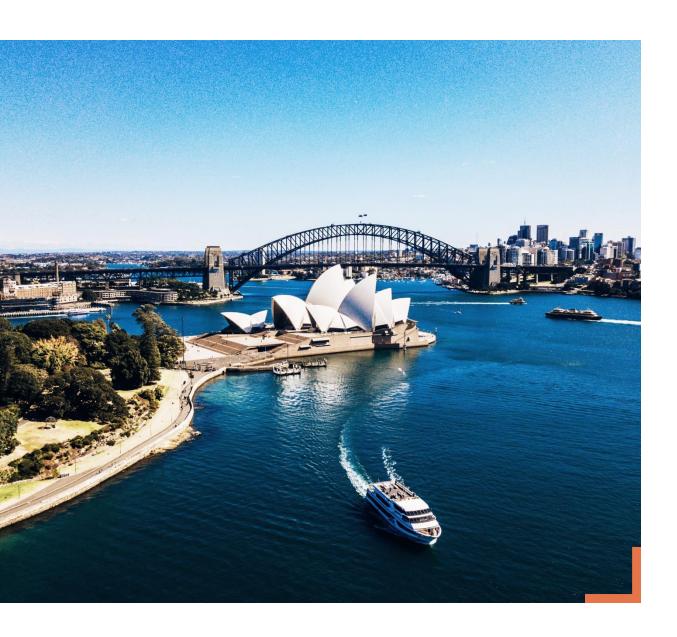
^{1.} Australian Bureau of Statistics, December 2023

ASX Investment Products Summary, April 2024

^{3.} ASIC Financial Adviser Register as at December 2023

^{4.} Roy Morgan Research, July 2022

IMAP data, December 2023



Lonsec

Experts in investment research, consulting and managed accounts



Lonsec Research: Money Management Magazine research house of the year





Australian Financial Advice Landscape Report Research Houses: Overall Best Research House Lonsec





2024 Australian Financial Advice Landscape Report

Research Houses
Overall Best Research House

Lonsec

Lonsec Research

Lonsec Investment Solutions





Reconciliation of statutory profit to underlying earnings Generation Development Group

| | FY24 | FY23 | Change | Change % |
|---|---------|---------|---------|----------|
| Underlying profit after tax benefit – Life/Administration business (A\$'000) | 10,311 | 8,216 | 2,095 | 25 |
| Income tax expense (A\$'000) | (1,166) | (14) | (1,152) | nm |
| Investment in associates – share of profit (A\$'000) | 6,355 | 3,613 | 2,742 | 76 |
| Annuity business costs (net of tax) (A\$'000) | (4,298) | (4,596) | 298 | 6 |
| Underlying profit after tax (A\$'000) | 11,202 | 7,219 | 3,983 | 55 |
| Other items (net of applicable tax): | | | | |
| Deferred tax asset on carry-forward losses recognised / (utilised) (A\$'000) | (352) | (504) | 152 | 30 |
| Transaction and completion costs (A\$'000) | (1,286) | - | (1,286) | nm |
| Investment in associates – Lonsec's IPL acquisition and integration costs (A\$'000) | (1,546) | (2,218) | 672 | 30 |
| Investment in associates – Lonsec's divestment transaction costs (A\$'000) | (1,267) | - | (1,267) | nm |
| Profit after tax (excluding impact of AASB 17) (A\$'000) | 6,751 | 4,497 | 2,254 | 50 |
| AASB 17 impact on implementation* (A\$'000) | (911) | (15) | (896) | nm |
| Statutory profit after tax (A\$'000) | 5,840 | 4,482 | 1,358 | 30 |

^{*}The Group has adopted AASB 17 Insurance Contracts from 1 July 2023. This represents the net profit and loss impact of adopting AASB 17.

Investment Bond FUM Growth Generation Development Group

| | FY24 (A\$m) | FY23 (A\$m) | Change (A\$m) | Change % |
|------------------------|----------------|----------------|------------------|----------|
| Opening FUM | 2,626 | 2,158 | 468 | 22 |
| Sales inflow | 657 | 515 | 142 | 28 |
| Investment performance | 219 | 160 | 59 | 37 |
| Withdrawal | (162) | (143) | (19) | (13) |
| Death Maturities | (41) | (64) | 23 | 36 |
| Closing FUM | 3,299 | 2,626 | 673 | 26 |